

APRIL 2nd & 3rd 2024
AN CHOMHDHÁIL BHLIAINTÚIL



MANIFESTO GUIDELINES

**A GUIDE FOR CREATING YOUR MANIFESTO FOR CG & MAC
CANDIDATES OF THE 2024 ISSU AN CHOMHDHÁIL
BHLIAINTÚIL ELECTIONS.**



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IRISH SECOND-LEVEL
STUDENTS' UNION

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What is a Manifesto?

- Any person running for a position on the CG or MAC must produce a manifesto.
- A manifesto is a public declaration of policy and aims. The electorate will understand your beliefs, stances and ambitions should you be elected into office.
- Your manifesto promises something to the electorate, therefore you should not describe projects or guarantee the realization of a particular vision if you won't be able to follow through.
- Manifestos should be clear, concise and to the point.
- Your manifesto not exceed 500 words.
 - A translated version of this manifesto may also be produced, limited to 1000 words.



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What should be in a Manifesto?

Your manifesto should include :

- Opening statement about yourself (no more than 2 lines)
- Projects / Campaigns / Events you will undertake.
- Changes / Improvement / Reform you will make for students and to the union.
- Aims / Ambitions / Goals / Visions
- Relevant details about your past experience that makes you suitable for the role

Your manifesto should **not** include:

- Vague statements
- False achievements / experience
- Too many words. Keep your point short & concise

Be as creative as you wish in creating your manifestos, however you must submit the manifesto along with ensuring you have your nomination from your student council before **11:59pm on March 23rd.**

It is advised that you consult the ISSU Constitution and use the officer brief to aid your manifestos.



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TIPS & TRICKS

- We recommend using the free online graphic designer [Canva](#), for your manifesto. The website is easy to use and navigate. If you are experienced using any other design software you may use that if you wish.
- Make sure your manifesto is in Poster or A4 format, and downloaded it as a PNG/JPEG to ensure the best quality.
- Use a photo of yourself, it makes your manifesto more personal.
- Use a campaign slogan, you'll stand out and be remembered.
- Stay honest, don't make promises you know you can't keep, stay true to your beliefs.



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Sample Manifestos

My name is Emer Neville.

I'm a seventeen year old, sixth-year student from Tipperary and I'm running to be your next ISSU President because I feel I have the dedication, skill-set and experience needed to lead the union.



A union for you:

Sturdy and tangible policies need to be implemented in order to ensure our union is a union. We need to get union status, a difficult task is given that we are completely student-led; however, a letter from the Department of Education and Skills would be just as effective.

Student Empowerment:

Every elected officer should receive training in the following areas: advocacy and dealing with decision-makers, leadership, teamwork, policy writing, interacting with media. However, we need to extend this training to our membership.

Effective Engagement:

We need to effectively engage with our grassroots, our ROB, our ISSU School Reps and most importantly our membership.

The Presidential Vote:

A president should work to unite the NSE they lead. Therefore, I believe that a president should only vote in the event of being a tie-breaker vote and should remain neutral in all other votes.

Leaving Cert Reform:

Following the launch of our Report on the Senior Cycle and Senior Cycle reform, the union needs to be focused on working with the Department and relevant stakeholders to ensure that reform is at the top of the educational agenda.

Transition to a Post-Covid Era:

As we emerge from an incredibly stressful and uncertain time for students, the ISSU needs to be strong and organised with clear goals and aspirations in mind.

Gaeilge, Culture and Language:

As the representative body of English-medium and Irish-medium schools, we need to continue our transition to a bilingual union.

Image-Based Sexual Assault:

We need to protect survivors of IBSA. Let's link with organisations such as CEARTAS, Text 50808 and End IBSA Ireland to create a helpline specifically for second-level students.

JAMES D'OIFIGEACH NA GAEILGE

MO THAITHÍ



- Oifigeach Réigiúnach ADIÉ do Phort Láirge.
- Ball de Ghrúpa Oibre na Gaeilge san Aontas.
- Cathaoirleach Comhairle na nÓg Contae Phort Láirge 2018-19.
- Cathaoirleach Comhairle na nDaltaí Meánscoil San Níoclás 2019-21.
- Ball den choiste óige a stúiríonn Féile Péacóg.
- Gradam UCC Student+ bronnaithe de bharr mo leibhéil Gaeilge.
- Ball de fó-choiste an Coiste Leanaí agus Óige Phort Láirge.
- Taithí leis na Méain: Labhair mé ar TG4 agus Nuacht RTÉ faoin Ardeiste ar bhonn pearsanta.

A chairde Gael! James Ó Muirthe is ainm dom. Táim i mo chónaí i nGaeiltacht na nDéise agus táim ag rith don phost mar Oifigeach na Gaeilge. Is dalta sa séú bhliain mé agus tá sé beartaithe agam staidéar a dhéanamh ar an Dlí an bhliain seo chugainn.

M'AIDHMEANNA

Dréacht-Shonraíocht na Gaeilge don tSraith Shínsearach

Caithear athbhreithniú eolaíoch a bheith déanta ar an Teastas Sóisearach roimh a leanar ar aghaidh leis an bpróiseas chomhairliúcháin do Ghaeilge na hArdeiste.

Conradh na Gaeilge, Aontas na Mac Léinn in Éirinn agus Eagraíochtaí Eile

Ba mhaith liom obair na sean-Oifigigh a leanúint agus nasc láidir a choimeád le h-eagraíochtaí Gaeilge - mar chuid den obair seo, ba mhaith liom Traenáil na n-Oifigeach a chur ar fáil arís i mbliana, i gcompháirt le Conradh na Gaeilge.

Scéim Teanga an Aontais a Chur i bhFeidhm

Tá gá leis an scéim teanga nua a chur i bhfeidhm ionas gur Aontas dá-theangach amach is amach sinn.

Aistriúcháin

Caithefid a chinntiú go bhfuil acmhainní Gaeilge ar fáil do dhaltá meánscoil.



Quinton Kelly FOR COMMUNICATIONS OFFICER #QUINTON4COMMS

WHO AM I?

Hi there! I'm Quinton. I am a 17-year-old, 5th-year student in Wexford. I've been raising student voice for the past 7 years with no intention of slowing down!

MY EXPERIENCE

- **Wexford Regional Officer:**
 - Elected **East Regional Officer** in 2019.
 - **Re-elected** as a **Wexford Regional Officer** twice.
- **Comhairle na nÓg National Executive**
 - Member of **Wexford Comhairle na nÓg** since 2018
 - **National Executive** for Wexford in 2019.
 - Steering Committee member.
 - **PR Team** where I help train up **PROs** to create and edit content.
- **Communications Team:**
 - I was **trained** on using the **ISSU brand guidelines** and graphics.
 - **Lused** my skills in **Canva** to create graphics overseen by the **Communications Officer**.
- **Canva Trained**
 - Fully trained in **Canva**.
 - I create **content** for **multiple national brands & organisations**.
 - Trained students on **Canva** in my school, **Comhairle na nÓg** and the **ISSU**.
- **Adobe Photoshop & Illustrator**
 - Fully trained in **Adobe Photoshop** and **Illustrator**.
 - Use these skills to further develop the **graphic design capabilities** of the **ISSU**.

Check out! @Quinton4Comms quinton4comms@gmail.com

OBJECTIVES:

- Student Voice**
 - Create New Student Resources for schools, student councils and school reps.
 - Develop platforms for students to directly engage with the union on issues they are facing together.
- Networking**
 - Expanding social platforms
 - Create Communication Working Groups
 - Communications Training for Members
 - Increasing Grassroot Networks
- 'Branding' ISSU**
 - Increase Social Media Platforms! *'becoming more active, where students are most active'*
 - Working with organisations on projects and media to increasing our national appearance.
- Regional Comms**
 - Resources made for Regional Communication Skills, including training and support.
 - Develop engagement with Local Media and organisations through Regional Network.
- LC & JC 2022**
 - Provide support, clarity & raise the voices of my fellow peers through media and networking!
 - Ensuring strong communication between decision-makers is maintained and developed.

AOIBHÍN NÍ GLEASÁIN for communications officer



Projects/Campaigns/Events:

As someone with an intense passion for Communications I hope to serve the union as best as I can in what it needs, when it needs. However some of the projects and areas close to my heart are:

- Regional Projects:**
 - Promote individual regional projects on all our main social media's
 - Explain the role of the ROB and the work undertaken by them
 - **'Intro to the Union!'**
 - Launch a social media campaign entitled 'Intro to the Union' which would:
 - Explain each body of our union
 - Explain the work of individual officers
 - Give insights into the day to day workings of the union
 - Encourage our audience to get involved with the union
- Digital Communications Working Group:**
 - Continue on with the Digital Communications Working Group

Aims:

- Growth:**
 - Grow our online presence to try reach as many students across Ireland with the ultimate goal of reaching 10k followers on Instagram
- Accessibility:**
 - Work with the Equality and Disability Officers as well as the Disability Working Group to adapt and amend the current accessibility guidelines throughout my term rather than on the yearly basis as mandated.
 - Consulting them throughout my term to see if the work I undertake is meeting these guidelines and if there is anything I can do
- Gaeilge:**
 - Work with the Oifigeach na Gaeilge to produce all content bilingually
 - Work with the Oifigeach na Gaeilge to promote the Irish language across our various main social media pages

Past Experience:

While ultimately nothing can truly reflect the job a person will do, here is some of my past union experience that may give an inclination as to why you should vote for me and why I am the best candidate for Comms!

- Former School Rep
- Current Wexford Regional Officer
- Member of the Digital Communications Working Group
- Member of the Sexual Education Working Group
- Member of the Welfare Team



@aoibhin4comms

CHLOE GRIFFIN

MONITORING COMMITTEE MANIFESTO



Hey Everyone, my name is Chloe Griffin, I'm a 19 year old student from Tipperary and I'm the outgoing Deputy President of this year's NSE. The MC is the eyes of the membership and I want to ensure that YOUR input and ideas are at the heart of ISSU decisions.

WHY ME ?

- Extensive experience working with the ISSU Constitution**
 - I led the NSE reform of the entire constitution.
- Comprehensive working knowledge of the Directive Policy book**
 - I conducted an evaluation of ISSU policy and also co-ordinated the NSE directive policy submissions this year.
- Engagement in the development of the MC since its formation**
 - I have amended the respective articles and assisted in setting up the MC this year.
- Experience in report writing**
 - I have worked with both qualitative and quantitative data which is essential for MC reports.

MAIN POINTS



- Proactive > Reactive**
 - By keeping up with activities consistently the MC can be more proactive with feedback; this allows changes and adaptations to be made smoothly.
- Communication is key**
 - Better communication increases productivity among internal structures and allows members to engage more with the union.
- Evaluation of methodologies**
 - I want to reevaluate the current methods used by the MC. I want to explore other methods including internal surveys and introducing a new monthly report system.
- Focus on improvement & growth**
 - This should be the focus of MC recommendations. ISSU is growing rapidly and we need to learn and improve accordingly.

VOTE CHLOE NO. 1 FOR MC



KACPER BOGALECKI

FOR INTERNATIONAL OFFICER

WHO AM I?

Hi! My name is Kacper Bogalecki. I'm an 18 year-old student currently living in Killarney, Co. Kerry.

Over the course of my life, I have lived in 4 different countries and attended 9 different schools. Through my travels, I have learnt to communicate in English, Polish, Greek and French. I'm also a volunteer medic in the Order of Malta!



WHY ME?

Over the years, I have gained a vast amount of experience in student voice and international engagements, as well as leadership roles:

- ISSU Regional Officer
- Leader in EU Erasmus projects
- Director of Self-Sustainable Sem
- Student Council Chairperson in EU schools
- Advocated against the closure of my school by making a speech to Greek PM on live TV
- ISSU Constitutional Reform
- Cadet Corporal in the Order of Malta
- Public speaking award recipient at MUNs, debating competitions and presenting roles

WHAT CAN I OFFER?

Through my travels, I have developed connections and relationships with institutions across Europe which would help in expanding the ISSU's involvement in events and other organisations.

Because of my International, as well as ISSU experience, I believe that I have what is necessary to propel the ISSU into the future on an International front.

By engaging in and creating events for all second-level students to attend I believe I can empower students to have their voices heard internationally.



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Go n-éirí libh!

If you have any questions, please contact returningofficer@issu.ie

